

## Message Text

UNCLASSIFIED

PAGE 01 LAGOS 06864 200753Z  
ACTION AF-10

INFO OCT-01 ISO-00 EB-07 /018 W  
-----008596 200758Z /13

P R 205515Z JUN 77  
FM AMEMBASSY LAGOS  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 1787  
USIA WASHDC  
AMCONSUL IBADAN  
AMCONSUL KADUNA

UNCLAS LAGOS 06864

E.O. 11652: N/A  
TAGS: BEXP, NI  
SUBJECT: LAGOS TRADE FAIR: SPACE AND LOGISTICS

REF: A) USDOC 10831: B) USDOC 10931: C) USDOC 11211

1. ON VISIT TO FAIR COMPLEX EMBOFF FOUND TEMPORARY ENTRANCE ROAD UNDER WATER BUT GROWING STAFF BUSY, DECISIVE AND CONFIDENT. STAFF INCLUDES BRITISH CONSULTANTS. AKANDE HAD FAIRLY FULL ANSWERS MOST PRESSING QUESTIONS BUT DETAILS REMAIN.

2. SPACE: AKANDE SAID U.S. ALLOCATED 2,160 RPT 2,160 SQUARE METERS OR ENTIRE NORTHERN PORTION OF HALL OF NATIONS NORTH OF PATIO NORTH WALL. ALL DOWNSTAIRS IN THREE SEGMENTS SEPARATED BY WALKWAYS. SEGMENTS AREAS ARE 850 FOR PORTION ADJOINING PATIO AND 690 AND 616 FOR TWO CORNER ALCOVES. AKANDE AWARE THIS MORE THAN REQUESTED. EMBOFF SAID MUST BE TENTATIVE FOR TIME BEING. MAP SHOWING ALLOCATIONS MAY BE AVAILABLE NEXT WEEK, EMBOFF SAW MASTER.

3. NET SPACE: AKANDE SAID CHARGES OF COURSE ARE NET BASIS, NO CHARGE FOR WALKWAYS MENTIONED ABOVE. EMBOFF NOT RPT NOT CERTAIN USDOC AND AKANDE HAVE SAME DEFINITIONS OF NET SPACE BUT HE SOUNDS UNCLASSIFIED

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PRETTY CLOSE.

4. OUTSIDE SURFACE: REGRET OVERLOOKED THIS ONE BUT OUTSIDE WAS SANDY DIRT AT LAST VIEWING. WILL DETERMINE WHAT FAIR PLANS.

5. EXTERIOR LIGHTING: AKANDE SAID THERE WILL BE STREET LIGHTS AND POWER SUPPLY BUT EXHIBITORS PROVIDE ANY OTHER LIGHTING. WE

TENTATIVELY ESTIMATE LIGHTS WOULD BE NEEDED FOR LATE EVENINGS.  
CABLE REQUIREMENTS FOR EMBASSY GSO TO REVIEW FOR POSSIBLE LOCAL  
SOLUTIONS.

6. FREIGHT MARKINGS: WACASC DRAFTING FULL REPLY BUT FAIR OFFICIAL  
OLURENTEGBE, AKANDE'S ASSISTANT, SAID FAIR WOULD PROVIDE LABELS,  
MAYBE NEXT WEEK. ALSO SAID APAPA WHARFS WOULD HAVE RESERVED AREA  
FOR FAIR SHIPMENTS AND THAT STORAGE AVAILABLE AT FAIR COMPLEX FOR  
SMALL MONTHLY FEE NOT YET DETERMINED.

7. ACCESS DATES: OUTSIDE AREAS FROM JULY 1. INSIDE WHENEVER  
POWER AVAILABLE: AKANDE CERTAIN THIS WILL BE DURING JULY.

8. ADVERTISING: LAGOS PRESS CARRIED AD LAST WEEK FOR ADS IN TRADE  
FAIR BROCHURE. PRICES RANGE UP TO NAIRA 1,260 FOR FULL PAGE FULL  
COLOR. OLURENTEGBE WILL ON MONDAY PROVIDE AS MANY COPIES AS WE NEED.  
FORM 4 OF NIGERIAN FAIR KIT CONCERNED ADVERTISING BUT TERMS SLIGHTLY  
REVISED, HE SAID. ADVISE ANY GUIDANCE ON ADVERTISING.

9. THIS MESSAGE IS OUR FRIDAY PROGRESS REPORT. WILL AIM FOR MONDAY  
SUBMISSION ON FIRMS BUT THERE ESSENTIALLY NO CHANGE FROM JUNE 7  
TELECON.  
EASUM

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## Message Attributes

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**Review Markings:**  
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